



NEWS RELEASE

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KEYNOTE SPEAKER ANNOUNCED FOR 2014 INDIANAPOLIS SUSTAINABILITY AWARDS

INDIANAPOLIS - John Montgomery, Author of [Great From the Start:How Conscious Corporations Attract Success](#), will be the keynote speaker at the 2014 Indianapolis Sustainability Awards.



Set for Wednesday, April 30 at the JW Marriott in Downtown Indianapolis, the Sustainability Awards inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability. Three awards will be given to honor excellence in each of the following categories: Social, Economic, and Environmental.

John Montgomery is a corporate attorney, entrepreneur, leadership consultant, author, and speaker. He is the founder of Montgomery & Hanson, LLP, a corporate law firm in Silicon Valley.

Montgomery is a frequent speaker on sustainable business, benefit corporations and venture capital at such forums as the European Parliament, Future Salon, TEDx, and Stanford University's Graduate School of Business. He currently advises corporations on how to transform themselves into businesses that not only optimize profit but also provide a material positive impact on society and the environment.

Nearly 50 different Indianapolis businesses, organizations and individuals applied for the 2014 Sustainability Awards. Tickets for the Awards can be purchased online at <http://indysustainabilityawards.eventbrite.com>.

About the Office of Sustainability

The City's Office of Sustainability was created by Mayor Greg Ballard to be the driving force behind SustainIndy. The Office provides a structure for implementation and policy recommendations for SustainIndy. The main charges of the Office of Sustainability are to lead sustainability efforts within City government; coordinate and collaborate on community sustainability goals; and establish public-private partnership opportunities to move forward aggressively on achieving the vision of a more sustainable city. Indy is committed to implementing sustainable practices that will enhance economic growth, attract and retain top talent and strengthen vibrant neighborhoods.